

Sponsor and Exhibitor PLANNING GUIDE

Introducing the 34th Annual National Neonatal Nurse Practitioner Symposium, Oct. 10–14, 2023 In person and virtual! Clearwater Beach, Florida

- This timely clinical update and review provides key professional development for students and established neonatal and pediatric practitioners.
- The relaxed setting at the Sheraton Sand Key Resort, Clearwater Beach, Florida, provides a terrific opportunity to network with these professionals, and to showcase your products and services.
- In person and virtual sessions expands attendance and broadens exposure for sponsors.

The Florida Association of Neonatal Nurse Practitioners' (FANNP) Symposium began as small, annual conference designed to coach novice nurse practitioners and students for the National Certification Neonatal Nursing Specialties Examination.

Over the past 34 years, the size and scope has broadened. The conference now offers a multi-track curriculum designed for both new and experienced practitioners. Leading physicians, nurse practitioners, and educators present an in-depth exam review, plus insights to the latest trends in neonatal care.

The conference draws participants from a wide professional spectrum, from throughout the United States and internationally. Specifically:

- Neonatal nurse practitioners
- Neonatal nurse practitioner students
- Clinical nurse specialists
- Neonatal and pediatric nurses
- Pediatric nurse practitioners
- Nurse educators
- Neonatal physician assistants
- Community health nurse practitioners
- Private practice nurse practitioners and consultants

Sponsors and Exhibitors Enjoy a Range of Benefits

- Network with a rapidly growing and influential group of health care professionals from throughout the U.S. and internationally.
- Introduce your product or service to neonatal nurse practitioners and nurses from a wide range of health care settings.
- Take advantage of marketing opportunities: participant mailing lists, syllabus ads and sponsorship recognition.
- Generate new sales leads.
- Enjoy the warm Florida sunshine and white sand beaches.





Flamingo

\$5,500

Sponsorship of
Honorarium and
Expenses of a
General Session Speaker,
or Conference Event

- Full-page corporate ad in syllabus (8 x 10 inches).
- Recognition during sponsored event (planned mutually with FANNP).
- Recognition of sponsored event or speaker in syllabus.
- Recognition in FANNP Newsletter.
- Complimentary exhibit space (\$850 value).
- Online exhibit space designed by sponsor.
- Listing and/or link on FANNP website.
- Advance access to conference participant list.
Complimentary conference registration for one booth representative, including CEU credits and a complete syllabus. (For complimentary registration, please have registrant e-mail conference@fannp.org prior to 9/15/23, and indicate "Flamingo Sponsor.")
- Up to two additional booth representatives may attend the conference at a reduced cost of \$300 per person. Fee includes CEU credits and a complete syllabus. (For reduced registration, please have registrant e-mail conference@fannp.org prior to 9/15/23, and indicate "Flamingo Sponsor," reduced registration.)
- "Flamingo Sponsor" sign recognition in exhibit hall and/or at your sponsored event.



Blue Heron

\$2,650

Sponsorship of
Continental Breakfast
or Honorarium and
Expenses of a Speaker

- 1/2 page corporate ad in syllabus (8 x 4³/₄ inches).
- Recognition during sponsored break.
- Complimentary exhibit space (\$850 value).
- Online exhibit space designed by sponsor.
- Recognition in FANNP Newsletter.
- Advance access to conference participant list.
- Up to two additional booth representatives may attend the conference at a reduced cost of \$300 per person. Fee includes CEU credits and a complete syllabus. (For reduced registration, please have registrant e-mail conference@fannp.org prior to 9/15/23, and indicate "Blue Heron Sponsor.")
- "Blue Heron Sponsor" sign recognition in exhibit hall.



Egret

\$1,650

Sponsorship of a
Refreshment Break

- 1/4 page corporate ad in syllabus (3⁷/₈ x 4³/₄ inches).
- Recognition during sponsored break.
- Recognition in FANNP Newsletter.
- Complimentary exhibit space (\$850 value).
- Online exhibit space designed by sponsor.
- Advance access to conference participant list.
- One booth representative may attend the conference at a reduced cost of \$300 per person. Fee includes CEU credits and a complete syllabus. (For reduced registration, please have registrant e-mail conference@fannp.org prior to 9/15/23, and indicate "Blue Heron Sponsor.")
- "Egret Sponsor" sign recognition in exhibit hall.

*Sponsorship deadline: August 18, 2023,
to guarantee inclusion in the syllabus.*



Exhibitor \$850

Exhibitors receive booth space, listing in syllabus and participant list (available upon arrival).

1/4-Page Syllabus Advertisement \$300

Available to registered exhibitors and non-profit or charitable organizations, only. Payment and ad must be received prior to August 18, 2023.

Exhibitor's General Information

- Exhibit booths are approximately 8 x 10-ft. and include a standard skirted table and two chairs.
- Exhibit/Convention services will contact you in September to arrange shipping and any additional requirements.
- Exhibits are arranged in common areas to provide easy access for participants during registration, program breaks and networking sessions.
- Exhibit areas will open Tues. and Wed., Oct. 10 and 11, 2023. Specific exhibit hours and set-up information will be forwarded to exhibitors.

An **Exhibit Contract** is enclosed for sponsors and exhibitors. Payment must be received prior to August 18, 2023 to confirm your reservation. Checks should be made payable to FANNP. (Federal tax ID #65-0213738)

Cancellations

- Cancellations prior to 8/18/23 will receive a full refund (minus \$50 for administrative costs);
- Prior to 9/15/23 will be refunded 1/2 of the sponsorship/exhibit fee;
- No refunds will be issued for cancellations received after 9/15/23.



Location and Accommodations

The Sheraton Sand Key Resort on Clearwater Beach has been described as: "The best of both worlds — a spectacular secluded beach tucked conveniently close to Florida's exciting attractions."

The conference schedule includes plenty of time to enjoy the sun and surroundings. Enjoy the outdoor pools, fitness center, and tennis courts, or simply stroll the white sandy beaches. Beach activities — Sand Key Park's nature trails and surf-ready beaches — are steps away.

Sheraton room rates are \$229 per room (single/double occupancy), plus taxes (currently 13%). Rate applies 3 days prior to and after the conference. To obtain the special FANNP rate, make your reservation early and before the "hotel room block release date," which is Sept. 5, 2023 (before 11 pm EST). For reservations, call the hotel directly at 727-595-1611, call Marriot Reservations at 888-236-2427, or click on the reservations link at FANNP.org. Indicate that you're attending the FANNP Symposium to receive the special rate. After the release date, rooms and group rates may no longer be available. The room block may sell out early. Rooms at the Sheraton are limited due to planned renovations. Additional rooms are available at Clearwater Beach Marriott Suites on Sand Key, across the street.

About the FANNP

The FANNP promotes the highest standards of neonatal nursing through education, practice and research. The Florida-based organization now represents neonatal nurse practitioners across the United States.

We believe that all newborns and their families have a right to optimal care, and we are dedicated to facilitating cooperation among all health care professionals; promoting ethical and professional practices; serving as advocates for newborns and their families; increasing public awareness of the neonatal specialty; and enhancing the effectiveness of nursing in the promotion of human well-being.

- > Confirmation of exhibit space will be mailed within 2 to 3 weeks of receipt of contract and payment.
- > Conference and exhibit hours: Open Oct. 10 and 11, set-up Oct. 9 after 4 pm.
- > Exhibit and Convention Services will contact you in September to coordinate shipping and any additional booth requirements.
- > Hospitality suites or events sponsored by the exhibitors must be approved by FANNP in writing. No entertainment may be scheduled to conflict with the Association's program hours, activity hours, or exhibit hours. Firms that are not exhibiting are not permitted to have hospitality functions.
- > To help facilitate advance preparation of materials, name badges, etc., please notify FANNP of any changes in your representatives prior to the conference. All correspondence will be sent to the contact person unless otherwise specified.
- > Exhibitor space is limited. Priority will be given to Sponsors, then offered on a first-come, first-served basis.

Sponsor and Exhibitor Application

Sign us up for the following Sponsorship/Exhibit opportunities:

Flamingo, Blue Heron and Egret Sponsorships include participant mailing list available in advance, and updates after conference, as requested. Online applications and payments are now available.

Apply and pay with a credit card on our website, FANNP.org

☐ Flamingo Sponsor

(\$5,500) Select to sponsor:

- ☐ **The Honorarium** and Expenses of a General Session Speaker
- ☐ **Conference Event** (planned with FANNP).

☐ Blue Heron (\$2,650)

- ☐ Sponsor a Continental Breakfast, or
- ☐ Sponsor Speaker Expenses/Honorarium

☐ Egret (\$1,650)


- ☐ Sponsor a Refreshment Break

☐ Exhibitor (\$850)

Exhibitors receive booth space, plus syllabus listing as described in brochure. A copy of participant mailing list available at Conference.

☐ 1/4-page Syllabus Advertisement (\$300)

Available to registered exhibitors, and non-profit or charitable organizations, only. Payment and "camera-ready" ad (3-7/8 x 4 3/4 inch) must be received prior to August 18, 2023.

 Provide a brief, one to four sentence statement describing your company, product or service, to be published in the 2023 syllabus. Deadline for publication – Aug. 18, 2023.

Attach additional page, if necessary

Enclosed is our payment in the amount of \$ _____.

Federal tax ID #65-0213738

- ☐ Check enclosed (made payable to FANNP) or
- ☐ Charge my credit card ☐ Mastercard ☐ Visa

Cardholder's Name: _____

Card Number: _____

Cardholder's Billing Address (must match name on card):

CID Number (located on back card): _____

Expiration Date: _____

Cardholder's Signature: _____

This Application will not be processed unless accompanied by full payment. Once your application and payment have been received, you will receive a confirmation with additional information (e.g., expo services information, housing registration information for each exhibitor). Please do not send credit card information via e-mail; it is not secure.

Sponsor/Exhibitor indemnifies and will hold harmless the FANNP and Seaway Corporation (d/b/a Sheraton Sand Key and their officers, directors, employees and agents) from and against any losses, costs, damages, claims, and expenses (including attorney's fees) arising from any damage to the property of or bodily injury to Sponsor/Exhibitor, his agents, representatives, or employees by reason of Sponsor/Exhibitor's occupancy or use of the exhibition facilities.

signature _____

title _____ date _____

Mail this original application (please keep a copy for your records) with payment to:

**FANNP Conference Sponsor/Exhibitor
P.O. Box 14572
St. Petersburg, FL 33733-4572**

Or apply and pay online at FANNP.org

Please type or print clearly

Corporate Name _____

(Name and address exactly as you would like printed in the Syllabus and on Exhibit Signs)

Corporate Address _____

City _____ State _____ Zip _____

Contact Person _____

Contact Mailing Address (if different than above) _____

City _____ State _____ Zip _____

Phone _____ Fax _____

E-mail _____

Representatives at Conference:

1. _____

2. _____

3. _____

4. _____

5. _____

Representative's Mailing Address: _____

City _____ State _____ Zip _____

Phone _____ Fax _____

E-mail _____